

## **FAQs Design Plus Powered by Light + Building 2018**

Category: Exhibitors

### **DATES**

Closing date online:	15 December, 2017
Closing date materials:	22 December, 2017
Jury session:	04 January, 2018
Award ceremony:	18 March, 2018
Light + Building and exhibition:	18 to 23 March, 2018

### **PREREQUISITES FOR ATTENDING**

#### Who is eligible to enter for the competition?

The competition is reserved exclusively for the exhibitors at the fair, Light + Building 2018.

There is an additional category for 'Young Talents' – for which students and young graduates can register. There is a separate set of rules and other conditions for this.

#### How much does it cost to enter?

Registration fee: € 225 plus VAT per product submitted  
Magazine entry: € 300 plus VAT per product (for those that receive an award)

You will normally receive an invoice after the end of the trade fair showing the total cost for your company.

### **THE COMPETITION PROCEDURE**

The competition is open to all exhibitors at Light+Building. The market launch of the products entered should have taken place by the opening of Light+Building at the latest but no earlier than two years before March 18, 2018. Prototypes and one-offs are not to be entered into the competition.

The jury's decision making process will require the submission of the product images. They will make their decision on the basis of the criteria outlined above. The awardwinners of the Design Plus competition will be selected by the jury from all products entered and consequently presented with this award.

### What must I submit for the competition?

The first step is to register online with the basic information about your company and the details of the particular products(s) you are submitting. Next you should send in the printed data sheet for the submission (You will receive this by email, once it has been finalised and it was checked from the German Design Council).

For the jury's deliberations, the following documents must be submitted to the German Design Council **by post**:

- Maximum three printed photos of the product from various angles, detailed views or applications. In addition to this the digital photos (print quality, min. 300 dpi/A4, via USB stick, download link or CD/DVD). Participants should be aware that in the case of winning a prize the image material will serve as the print template for the magazine.
- Participants are welcome to send in additional productspecific information.

Please mark each document submitted (digital data and if necessary additional information material) clearly with the product-ID and send them together with the info sheet to the following address by December 22, 2017 at the latest:

German Design Council  
Design Plus, Light+Building  
Friedrich-Ebert-Anlage 49  
60327 Frankfurt/Main | Germany

Basic information on participants and products entered will be taken from the online registration. The organizer accepts no liability for erroneous or incorrect information in the magazine or further publications.

If, after the adjudicators' meeting, your product has been selected for an award, the original item must be sent in for display at Light + Building 2018.

## **REGISTRATION**

### How do I register?

The registration process can be completed entirely online at [www.mdc.german-design-council.de](http://www.mdc.german-design-council.de), using the master password (dp2018L+B). The deadline for entries for exhibitors at L+B is December 15, 2017. Then you can assign your own access details and enter your company's base data. After the approval, you can register all your products and indicate which one(s) you wish to submit for the competition.

### Can I save partially completed entries in the database?

Yes, you can save the data at any stage. If you are not be able to fill out any mandatory fields (marked with a red asterisk), please use place holders and use the save facility at the end of the form.

### When is my registration of the proposed products contractually binding?

When you have filled in all the relevant product data, you must scroll back to the beginning of the form and click on the 'Submit Product' button. At that point the agreement is binding and the product is deemed to have been formally submitted. You cannot make any changes beyond this point. After successful online registration, you will receive an e-mail confirmation and a data sheet for each registered product.

### How many products can I register?

In principle, there is no limit of products that can be submitted by each participant. Please note that there is a registration fee for each submission and a magazine entry fee for each product that is selected for an award.

## **JURY MEMBERS AND JURY PROCEDURE**

Till Armbrüster  
Head of Product Design, Licht Kunst Licht AG, Bonn

Barbara Friedrich  
Design Consulting & Publishing, Hamburg

Volker Hohmann  
Ikarus Design Handel GmbH, Founder and General Manager, Gelnhausen

Prof. Michael Lanz  
Managing Partner, designaffairs Group, Munich

Sabine Loeser-Schoeps  
Managing Director, LS Architecture & Interiors, Frankfurt

### How about the selection of the prize winners?

The jury's decision making process will require the submission of the product images. In the case that a jury member was involved in the development of a product; they will not be allowed to vote on that particular product. The jury's decisions will be made by a simple majority vote.

The legal process is excluded for all participants. All decisions are final; participants will not be able to appeal. We regret that individual statements on why any particular product was not awarded will not be available.

## **ASSESSMENT CRITERIA FOR THE EXHIBITORS' COMPETITION**

By orientating the criteria in our call for entries on the range of services offered by Light+Building 2018 and its exhibitors, we seek to address all those sectors represented in equal measure. Alongside the overall concept and practical value, the following criteria will be decisive in the jury's decisionmaking process:

- Design: design quality, choice of materials, ease of use (universal design)
- Ecology: energy efficiency, sustainability (use of resources), life span
- Innovation: technology, function, technical quality and integration ability

The jury members are free to decide how much weight they place on each of the assessment criteria. It is incumbent upon the jury to evaluate the assessment criteria on an individual basis for each product entered.

## **PRIZE-GIVING AND PUBLICITY**

### When and where will the award ceremony take place?

On 18 March 2018 at 2:00 p.m. on the special display area (hall 1.2, A51 / B51) dedicated to the Design Plus Exhibition.

### What will the prizewinners receive at the award ceremony?

All companies selected to be honored with the “Best of” or “Special Mention“ title will be presented with their certificate as part of an award ceremony. The ‘Winners’ will receive this at the desk on the stand. As a winner you can order in addition more marketing services (certificates, plots, foil labels etc.) by the order form.

All products selected by the jury to receive awards, “Best of” and „Special Mention“ accolades will be published in a magazine accompanying the competition. The magazine – and thus the award-winning entries – will be released for the first time at the start of Light+Building 2018. All winner get five copies of the magazine.

In addition to the certificate and magazine, the awardwinning exhibitor participants and young designers will be granted unlimited use of the “DESIGN PLUS” signet, so long as no changes are made to the product on offer.

## **EXHIBITION**

All products to receive an award from the jury and all award-winning prototypes and models in the Young Designers’ section will be on display as part of a special exhibition during the Light + Building from March 18 through March 23, 2018. The specially-designed exhibition will guarantee an adequate presentation of the award-winning products. The special exhibition will take place at hall 1.2, stand A51/B51.

## **DELIVERY OF WINNER PRODUCTS, LIABILITY AND INSURANCE**

Further details on winner product delivery will be sent after the jury session process has been completed.

Costs of delivery and insurance of the products entered must be paid by the participant who will also be liable for any potential damage or additional costs incurred. We therefore recommend that you take out an insurance policy for goods in

transit, in particular against breakage, damage and theft. Products should be delivered in reusable packaging.

The organizers will only insure products for the period in which they are on trade fair grounds (during the exhibition).

## **RETURNS OF ENTRIES**

Costs for the return of the original products are to be paid by the participants. Details of product collection will be sent to participants on an individual basis. Competition entries that are not collected within the set collection period will be sent back to the participant with service cost charges. Documents sent to the German Design Council (CD/DVD and information material) will not be returned.

## **RIGHTS**

Participants in the competition retain the rights to their entries submitted at all times. Participants only grant the organizer a right to use illustrations and information relating to the selected entries. This applies to their use in the exhibition, the magazine and for press publicity and PR purposes directly associated with the competition. Participants in the competition are responsible for all copyrights and patents to their products. Should any claims be brought by third parties, the participants to the competition will have released the organizers from any liability along with their registration.

## **CONTACT AND INFORMATION**

Enquiries about the competition and the registration process

**Rat für Formgebung/German Design Council**

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Enquiries about the trade fair and the exhibition

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